

# SWOT Analysis

*Internal attributes of the district*

## **Support**

*The district in achieving its objectives*

### **Strengths**

- ▶ Exceptional staff
- ▶ Commitment and approach to Aboriginal Education
- ▶ Communications
- ▶ Beautiful natural environment
- ▶ Great communities to live, work and play
- ▶ Proximity to Vancouver Island University
- ▶ Inclusion policy
- ▶ Financial Stability

## **Hinder**

*The district in achieving its objectives*

### **Weaknesses (Opportunities for improvement)**

- ▶ Low graduation rates and educational results
- ▶ Perceptions around learning (with students and parents)
- ▶ Aging IT and infrastructure
- ▶ Lack of consistency in evaluation and teaching
- ▶ Health and Safety in Schools
- ▶ Emerging challenges, including mental health and addictions
- ▶ Meeting the whole needs of the child (emotional, social, physical and intellectual)
- ▶ Connecting with outside agencies
- ▶ Recruitment and retention

*External attributes of the environment*

### **Opportunities**

- ▶ Investments in child care
- ▶ Collective bargaining
- ▶ Demographics and population influx
- ▶ New curriculum implementation
- ▶ Marketing the district's advantages, like natural environment
- ▶ Relationships with local and provincial governments

### **Threats (challenges)**

- ▶ Insufficient operating and capital funding to meet needs of students
- ▶ Climate change and inflationary pressures
- ▶ Collective bargaining
- ▶ Lack of local autonomy to meet student needs
- ▶ Diverse views and expectations of public education
- ▶ Economic changes outside of the district's control