

Multimedia Designer-Content Creator



Nanaimo Ladysmith Public Schools
395 Wakesiah Avenue, Nanaimo, BC
(250) 754-5521 | www.sd68.bc.ca

Do you cringe when you see organizations using Clip Art design?

Have you quickly scrolled past online content that isn't visually appealing and said to yourself, **"They need my help!"**. If so, read on.

Nanaimo Ladysmith Public Schools has been creating award-winning content for the past few years and we want to continue that momentum. This is your opportunity to work with a team that continually pushes the boundaries of school district communications while living in one of [Canada's top five fastest growing cities](#) and living in one of the 25 most beautiful places in the world, according to [CNN](#).



Under the general direction of the Executive Director of Communications, Privacy and Community Engagement, the Multimedia Designer-Content Creator is responsible for the development of magical graphic design and online multimedia communications and marketing. In collaboration with various departments and schools, the successful candidate will produce interactive, innovative, visually stimulating and unique internal and external communications projects that align with the district's design and online standards.



We will rely heavily on your expertise with Adobe Creative Suite, specifically: InDesign, Illustrator, Premiere Pro, After Effects and more. Our expectation is to ensure every product we create follows our identity guidelines. Our social presence has been growing each year and we are looking for someone who can take us to the next level. Experience in website management, photography, videography, and video editing is also preferred for this position.

About Us

We are the largest employer in the region with over 2,200 employees and almost 15,000 students in Kindergarten to Grade 12. You will never get bored, trust us, there are A LOT of great stories to share. Let's make great content together!



How to apply

Submit your cover letter, detailed resume, contact information for three professional references, and any other relevant supporting documentation such as a portfolio link or website by Wednesday, April 12 2023 to DirectorCommunications@sd68.bc.ca

The full job description is [here](#)

This onsite, full-time, continuing position offers a competitive wage and benefits package. The current wage of \$29.55 per hour will increase July 1, 2023 to \$31.17.

Please note: Nanaimo Ladysmith Public Schools thanks all applicants for their interest in working with us, however, only those shortlisted for an interview will be contacted.