

Education Assessment

✓ Educational value has been assessed

Teach Your Monster to Read is an early literacy game available as an app (iOS, Android, Kindle) and on the web. Kids play as an alien monster whose spaceship crashes on a deserted island. Missions focus on learning letter and vowel sounds, featuring a series of mini-games spread out across several islands displayed on a colorful map that visually tracks kids' progress.

This game will be used to complement literacy instruction and is one of many tools used.

Be aware that this app originates from the UK and sounds are pronounced with a British accent.

It's free to play these games on the website, and users can also download a paid version of the same games for their mobile device. (We are not encouraging people to pay and buy)

Preliminary Privacy Impact Assessment

Digital resource	Teach Your Monster to Read (Privacy Policy) This PPIA pertains to the free web-based version and not the Mobile Application Common Sense Media
Does a PIA exist? (Vendor, ERAC)	No
Is there a 'data link' (e.g.. Pulling PI data from one source to another)?	No
Describe how PI is (requires examining TOU and Privacy Policy)	
Collected What PI data is collected? List all the PI that could be collected from students, teachers, parents through using the service	<ul style="list-style-type: none"> Teacher: name, email, location, phone number Student: name (alias can be used), game usage, photographs (not required) Computer: IP, browser name, cookies (Policy)
Used What is the PI used for? Will PI be used to make decisions that directly affect individuals? Does the company use the PI to advertise its services or those of other companies to students, teachers or parents?	<ul style="list-style-type: none"> Where you have provided your consent Where we need to perform the contract we are about to enter into or have entered into with you. Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests. Where we need to comply with a legal or regulatory obligation. To offer the game service (including customer support, research / marketing - can opt out)

	<ul style="list-style-type: none"> Email communications: new products, news - can opt out
Disclosed Who will/can have access (vendor, partners, legal)?	<ul style="list-style-type: none"> Third party providers restricted to the use of contracted work
Secured Measures in place to secure – encryption, passwords, software and platform updates, independent testing for security	We take appropriate technical and organisational measures to guard against unauthorised or unlawful processing of your personal data and against accidental loss or destruction of, or damage to, your personal data. While no computer system is completely secure, we believe the measures implemented by our site reduce the likelihood of security problems to a level appropriate to the type of data involved. We have security measures in place to protect our User and Student database and access to this database is restricted internally.
Stored Where is the data being stored? <ul style="list-style-type: none"> What hosting providers are being used? What hosting region(s) are data being stored in? 	UK
Kept Accurate	Can be changed at any time.
Retained Expiry, deletion, backup/restore <ul style="list-style-type: none"> How are requests made by students, teachers, parents, district staff for data to be: Deleted, Downloaded What are the retention policies (not, e.g., 1 yr retention if PI used to make decisions that affect individuals) 	Can be cancelled at any time. Retention time was not mentioned.
RECOMMENDATIONS <input type="checkbox"/> Approve the application/extension with some considerations	COMMENTS <ul style="list-style-type: none"> Approve with use of alias when asked for student name Be aware that this app originates from the UK and sounds are pronounced with a British accent.
Date submitted to IT/Privacy: 2021-06-09	Decision / Date: June 28, 2021